

## **2015 SHARE MY PASSION CONTEST**

### **OFFICIAL RULES**

1. **2015 SHARE MY PASSION CONTEST (“Contest”) SPONSOR:** The Contest is sponsored by the Annika Foundation (“Sponsor”), 7450 Sparkling Court, Kissimmee, FL 34747.

2. **ADMINISTRATOR:** The Contest is administered by the LPGA Foundation, Inc. (“Foundation”), 100 International Golf Drive, Daytona Beach, FL 32124.

3. **NO PURCHASE NECESSARY; ELIGIBILITY.** No purchase or payment of any kind to Foundation or Sponsor is necessary to enter or win. A purchase does not increase your chances of winning. The Contest entry period begins at 12:00 pm Eastern Time (ET) on November 30, 2015, and ends at 11:59 pm ET on December 18, 2015 (“Entry Period”). The Contest is open only to legal residents of the State of Florida who are female and between six (6) and twelve (12) years of age at the time of entry, and has obtained parental/legal guardian consent (hereinafter, each an “Entrant”). Officers and employees of the Foundation, Sponsor and its subsidiaries and affiliates, the immediate family members (spouse, parents, children and siblings, and their respective spouses) and individuals living in the households of each of these individuals, whether or not related, are not eligible to enter, participate, or win a prize. Void where prohibited.

4. **HOW TO ENTER:** To qualify for an entry, eligible individuals must write an open letter of three hundred (300) words or less explaining: (1) why you are passionate about the game of golf; (2) why the game of golf is great; and (3) why other kids should learn how to play the game of golf (“Entry”) and submit an official entry form located at [www.girlsgolf.org](http://www.girlsgolf.org). There are two (2) ways to enter the Contest:

- (i) **By E-mail:** Using Entrant’s email account to submit an Entry and an official entry form to [info@girlsgolf.org](mailto:info@girlsgolf.org); or
- (ii) **By Mail:** Hand-print or type an Entry and an official entry form along with complete name, mailing address, day and evening telephone numbers, email address (optional), and date of birth on a piece of 8 1/2” x 11” paper (inserted into a standard business size envelope), and mail it via regular US mail to: Foundation, 100 International Golf Drive, Daytona Beach, FL 32124, ATTN: 2015 SHARE MY PASSION CONTEST.

All Entries must be received by Foundation within the Entry Period. Mail-in entries must be postmarked no later than 11:59 pm ET on December 18, 2015. Foundation’s computer shall be the official clock for purposes of this Contest. Entries are limited to one (1) Entry per Entrant. Persons who tamper with or abuse any aspect of this Contest, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Foundation’s terms of service, as solely determined by Foundation, will be disqualified and may face criminal and/or civil penalties and liabilities. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that Entrant to disqualification. In the event of a dispute regarding entries received from multiple users having the same online account, the authorized subscriber of the online account used to enter will be deemed to be the Entrant, and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the account by the Internet Service Provider or other organization responsible for assigning accounts. All materials submitted become the property of Foundation and will not be returned.

5. **CONTEST PRIZE:** Subject to these Official Rules, the prize will be awarded by Sponsor or its designee. Odds of winning depend on the number of eligible entries received. At the conclusion of the Entry Period Foundation will select up to forty (40) of the most compelling and deserving Entries as winners (collectively, “Winners” or individually “Winner”). Each Winner will receive an invitation to attend the inaugural Annika Academy *Share My Passion* golf clinic (“Clinic”), scheduled to be held on January 23, 2016, at Reunion Resort, 7450 Sparkling Court, Kissimmee, FL 34747 (“Prize”). Approximate retail value of the Prize is Five Hundred Dollars (\$500.00).

In the event Clinic is postponed and rescheduled, date to redeem the Prize will be rescheduled around the dates of the rescheduled Clinic. In the event Clinic is postponed and not rescheduled or otherwise cancelled, no compensation or substitution for such portion of the Prize will be provided. Clinic must be attended on dates designated by Sponsor or the Prize will be forfeited in its entirety and, at Sponsor's discretion and time permitting, awarded to an alternate winner. All costs and expenses associated with the acceptance and use of the Prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, any ground transportation and other miscellaneous travel expenses are Winner's (or their parent/guardian's) sole responsibility. Prizes cannot be exchanged for cash value, substituted or applied towards attending any subsequent Sponsor clinic.

The Winners must be able to accept the Prize as stated or Prize will be forfeited and an alternative Winner may be selected, as solely determined by Foundation and/or Sponsor. No substitutions, cash equivalents or transfers of any prizes will be permitted except at the sole discretion of the Foundation and/or Sponsor, who reserves the right to substitute a prize (or portion thereof) with one of comparable or greater retail value. The prizes and/or benefits described above are subject to withdrawal by the Sponsor prior to delivery if necessitated either by a force majeure reason or by any other unforeseeable circumstance. Prizes and/or benefits are not redeemable for cash. Each Winner is responsible for the reporting and payment of any and all taxes or fees (including, but not limited to, federal, state and local taxes) associated with the Prize and for any and all other costs and expenses not specifically described herein, including, without limitation, transportation to/from the Clinic. An IRS Form 1099 will be issued in the name of Winner (or their parent/guardian) for the actual value of the Prize received.

Besides Sponsor's provision of the Prize as described herein, Sponsor shall have no further obligation to the. As a condition of accepting the Prize each Winner must execute the applicable releases prior to prize delivery.

**6. WINNER NOTIFICATION:** The Winners will be notified by direct message, telephone or email (depending on the means of entry) by January 6, 2016. Foundation is only obligated to use the account and contact information used or provided by Entrant. Each Winner must respond to Foundation within three (3) calendar days of attempted prize notification. The Winners shall be required to prove their age for the Contest and complete and return to Foundation appropriate legal documents, including, without limitation, an affidavit of eligibility, liability and publicity release, and any other appropriate legal documents, within three (3) calendar days of attempted prize notification. Among other things, the Winners will release Foundation, LPGA, the Annika Foundation and the Annika Academy from liability in connection with the Contest. In the event of non-compliance with any of these requirements, the Prize will be forfeited and an alternate Winner may be selected, time permitting, as solely determined by Sponsor.

**7. LIMITATION OF LIABILITY:** Those Entrants participating in the Contest do so at their own risk. By entering in the Contest, Entrants agree to release, indemnify, and hold harmless Foundation, LPGA, the Annika Foundation, the Annika Academy, its subsidiaries and affiliates, and each of their respective agents, representatives, volunteers, officers, directors, shareholders, employees, members, participating players, and assigns (collectively, "Releasees") from and against any and all injuries, losses, damages, claims, actions and any liability of any kind (including, without limitation, personal injury, loss or damage to personal, private, or other property and equipment, or third party claims arising as a result of Releasees' use of the Photograph) resulting from the entrance and/or arising from participation in the Contest or participation at the Clinic, or any and all acts, including negligence, of Releasees, or acceptance, use, misuse or nonuse of the Prize that may be awarded. Entrants agree that the laws of the State of Florida shall govern any and all disputes involving the Releasees. Any disputes involving the Releasees shall be resolved exclusively by arbitration, in the State of Florida, pursuant to the Commercial Rules of the American Arbitration Association then in force.

Releasees, as defined in the paragraph above, are not responsible for: computer, technical, printing, typographical, human or other errors relating to or in connection with the Contest, including, without limitation, errors which may occur in connection with the administration of the Contest; the announcement of the prizes; lost, stolen, late, inaccurate, delayed, undelivered, misdirected, damaged, incomplete, garbled or illegible notices, correspondence, entries that fail to enter into the processing system, or are

processed, reported, or transmitted late or incorrectly or are lost for any reason including, without limitation, computer, telephone, paper transfer, unavailable satellite, network, server, Internet Service Provider, website or other connection unavailability, human or other error. Releasees are not responsible for (i) any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Contest, and assume no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access; (ii) any injury or damage to Entrant's or any other person's computer or property related to or resulting from participating in this Contest; or (iii) the cancellation of the Clinic. The Foundation reserves the right, at its sole discretion, to modify or suspend the Contest, disqualify any individual who tampers with, or is suspected of tampering with the entry process, and/or void any entries submitted fraudulently. Releasees reserve the right to remove or to deny attendance to any Winner who engages in a non-sportsmanlike, disruptive or inappropriate manner, or with intent to annoy, abuse, threaten or harass any other person at the Clinic, or otherwise violate the terms set forth as a condition to participating in the Clinic. As a condition for entrance into the Contest, Entrant agrees that: (a) under no circumstances will Entrant be permitted to obtain a judgment or award of, and Entrant hereby waives all rights to claim punitive, incidental, consequential, attorneys' fees, or any other damages against Releasees; and (b) all causes of action arising out of or connected with the Contest shall be resolved individually, without resort to any form of class action.

**8. USE OF NAME/IMAGE/INFORMATION:** By entering into the Contest, Entrant's parent/guardian agrees to the use by Sponsor and/or Foundation, and their designees, of his or her name, city, and state of residence, photographs/likenesses, and Entry for advertising and promotional purposes for this and similar promotions, worldwide, and in perpetuity, in any and all forms of media, now known or hereafter devised without additional compensation, notification or permission, except where prohibited by law. Furthermore, Entrants represent and warrant that she is the sole author of the Entry. By entering the Contest and notwithstanding anything to the contrary, you voluntarily agree that Sponsor and/or Foundation and their affiliates may use your personal identifiable information for marketing purposes, and that you affirm that you are granting the Sponsor and Foundation an irrevocable, royalty-free, worldwide right and license to use, reproduce, modify and display your Entry on its social media platforms, and that you otherwise agree to abide by all notices posted at [www.lpga.com](http://www.lpga.com), including but not limited to the terms of use and the privacy policy.

**9. ACCEPTANCE OF OFFICIAL RULES:** BY ENTERING THE CONTEST, YOU, THE ENTRANT AND PARENT/GUARDIAN, AGREE TO ALL THE TERMS OF THE OFFICIAL RULES DETAILED ABOVE AND OTHERWISE, INCLUDING ARBITRATION OF CLAIMS IN FLORIDA AGAINST ALL PARTIES NAMED AS RELEASEES. IF YOU DISAGREE WITH THE TERMS OF THESE RULES, DO NOT SUBMIT AN ENTRY. RECEIPT OF AN ENTRY SHALL BE EVIDENCE OF YOUR ACCEPTANCE OF ALL TERMS CONTAINED IN THIS 2015 SHARE MY PASSION CONTEST OFFICIAL RULES.

**10. WINNERS AND GRAND PRIZE WINNER'S NAME:** For the names of the Winners (available after January 23, 2016), send a self-addressed, stamped envelope to be received by February 23, 2016, to: Foundation, 100 International Golf Drive, Daytona Beach, FL 32124, ATTN: 2015 SHARE MY PASSION CONTEST.