

2015 JTBC FOUNDERS CUP TICKET DESIGN CONTEST

OFFICIAL RULES

1. **2015 JTBC FOUNDERS CUP TICKET DESIGN CONTEST (“Contest”) ADMINISTRATOR:** The Contest is administered by the LPGA Foundation, Inc. (“FOUNDATION”), 100 International Golf Drive, Daytona Beach, FL 32124.

2. **NO PURCHASE NECESSARY; ELIGIBILITY.** No purchase or payment of any kind to the FOUNDATION is necessary to enter or win. A purchase does not increase your chances of winning. The Contest entry period begins at 12:00 am Eastern Time (ET) on November 12, 2014, and ends at 11:59 pm ET on December 15, 2014 (“Contest Entry Period”). The Contest online voting period begins at 12:01 am ET on December 23, 2014, and ends at 11:59 pm ET on January 15, 2015 (“Contest Vote Period”). The Contest is open to the following individuals between five (5) and seventeen (17) years of age at the time of entry: (a) LPGA-USGA Girls Golf (“Girls Golf”) members in the contiguous United States, and/or (b) students currently enrolled in a Maricopa County Charter School (hereinafter, each an “Entrant”). Pursuant to Section 9, each Entrant must obtain consent from a parent or guardian prior to attempting to enter the Contest. Officers and employees of the FOUNDATION and its subsidiaries and affiliates, the immediate family members (spouse, parents, children and siblings, and their respective spouses) and individuals living in the households of each of these individuals, whether or not related, are not eligible to enter, participate, or win a prize. Void where prohibited.

3. **HOW TO ENTER:** To qualify for an entry, eligible individuals must create and submit a design that embodies the 2015 JTBC Founders Cup theme “*Strong Foundation, Bright Future*” (“Submission”) along with a completed Contest entry form pursuant to the guidelines set forth in these Official Rules. There are two (2) ways to enter the Contest:

- (i) **By Mail:** Mail a Submission on a piece of 8 1/2” x 11” paper, along with a Contest Entry Form (inserted into a standard business size envelope) via regular US mail to: FOUNDATION, 100 International Golf Drive, Daytona Beach, FL 32124, ATTN: 2015 JTBC FOUNDERS CUP TICKET DESIGN; or
- (ii) **By E-mail:** Using an e-mail account to scan and submit a Submission and a Contest Entry Form to info@girlsgolf.org. Electronic Submissions shall be a full-color high resolution JPEG image with minimum dimensions of several thousand pixels in each dimension (scanned at an actual size at 300ppi).

An Entrant that attends a Maricopa County Charter School who is also a Girls Golf member must indicate their preference in competing to be the Girls Golf Winner or the School Winner (as defined below). All entries must be received by the FOUNDATION within the Contest Entry Period. Mail-in entries must be postmarked no later than 11:59 pm ET on December 15, 2014. FOUNDATION’s computer shall be the official clock for purposes of this Contest. Limit one (1) entry per person during the Contest Entry Period. Limit one (1) mail-in entry per envelope per person. Persons who tamper with or abuse any aspect of this Contest, act in violation of the Official Rules, act in any manner to threaten or abuse or harass any person, or violate the FOUNDATION’s terms of service, each as solely determined by the FOUNDATION, will be disqualified and may face criminal and/or civil penalties and liabilities. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that Entrant to disqualification. All materials submitted become the property of the FOUNDATION and will not be returned.

4. **CONTEST PRIZE:** Subject to these Official Rules, the prize will be awarded by the FOUNDATION or its designee. Odds of winning depend on the number of eligible entries received. Submissions will be judged by a committee of four (4) Ladies Professional Golf Association (“LPGA”) employees based on originality, creative ability, and connection to the theme “*Strong Foundation, Bright Future.*” Based on such criteria, the FOUNDATION will select the top ten (10) Submissions from Girls Golf members, and the top ten (10) Submissions from students attending one (1) of the Maricopa County Charter Schools (collectively, “Finalists”). During the Contest Vote Period, the FOUNDATION will display the Submissions of each Finalist on the website <http://www.girlsgolf.org/founders-cup-ticket-design-contest-voting>, for a

public vote. At the end of the Contest Vote Period, the one (1) Girls Golf Finalist that received the most votes will be deemed the Girls Golf winner ("Girls Golf Winner") and the one (1) Maricopa County Charter School Finalist that received the most votes will be deemed the school winner ("School Winner") (collectively, "Winners"). The Submission or elements within the Submission of the Girls Golf Winner may be featured on certain 2015 JTBC Founders Cup general admission one (1) day adult tickets and hospitality passes. The Submission or elements within the Submission of the School Winner may be featured on certain 2015 JTBC Founders Cup general admission one (1) day kids tickets. In addition to any other rights held by FOUNDATION, FOUNDATION reserves the right to use or not use a complete or partial design from any Submission on tickets or on or in connection with other items, in FOUNDATION's sole discretion.

The Girls Golf Winner will receive one (1) general admission one (1) day kids ticket and one (1) general admission one (1) day adult ticket for admission to the 2015 JTBC Founders Cup Tournament grounds, valid March 19 – 22, 2015. The School Winner will receive one (1) general admission one (1) day kids ticket and one (1) general admission one (1) day adult ticket for admission to the 2015 JTBC Founders Cup Tournament grounds, valid March 19 – 22, 2015. Additionally, for the School Winner, the FOUNDATION will donate One Thousand Dollars (\$1,000.00) directly to his/her school and will provide to each student currently attending the School Winner's school one (1) general admission one (1) day kids ticket for admission to the 2015 JTBC Founders Cup Tournament grounds, valid March 19 – 22, 2015. Approximate retail value of the total prizes is estimated at Four Thousand Five Hundred Dollars (\$4,500). No substitutions, cash equivalents, or transfers of any prizes will be permitted except at the sole discretion of the FOUNDATION, who reserves the right to substitute a prize (or portion thereof) with one of comparable or greater retail value. The prizes and/or benefits described above are subject to withdrawal by the FOUNDATION prior to delivery if necessitated either by a force majeure reason or by any other unforeseeable circumstance. Prizes and/or benefits are not redeemable for cash. The Winners must be able to accept the prize as stated or the prize will be forfeited and an alternative winner may be selected, as solely determined by the FOUNDATION. Recipients of any prize noted above are responsible for the reporting and payment of any and all taxes or fees (including, but not limited to, federal, state and local taxes) associated with the prize. Besides the FOUNDATION's provision of the Contest benefits as described herein, the FOUNDATION shall have no further obligation to the Winners or any third party. As a condition of accepting the prize, the Winners must execute the applicable releases prior to prize delivery.

5. WINNER NOTIFICATION: The Winners will be notified by telephone or email on or around January 19, 2015. The FOUNDATION is only obligated to use the account and contact information used or provided by Entrant. The Winners must respond to the FOUNDATION within three (3) calendar days of attempted prize notification. The Winners shall be required to prove his/her age for the Contest and Winner's parent or guardian must complete and return to the FOUNDATION appropriate legal documents, including, without limitation, an affidavit of eligibility, liability and publicity release, and any other appropriate legal documents, within three (3) calendar days of attempted prize notification. Among other things and consistent with Section 9, the Winners' parent or guardian (on behalf of the Winners) will release the FOUNDATION from liability in connection with the Contest. In the event of non-compliance with any of these requirements, the prize will be forfeited and an alternate winner may be selected, time permitting, as solely determined by the FOUNDATION.

6. REPRESENTATIONS OF ENTRANTS; OWNERSHIP RIGHTS IN SUBMISSIONS: By submitting a Submission entry, each Entrant hereby acknowledges, agrees and confirms that (i) he/ she is the original author and creator of the Submission; (ii) the Submission is original, has not been previously published and has not previously won any award, prize or contest; (iii) he/she owns or has secured all rights to use, publish and copyright the Submission; (iv) the Submission does not and will not infringe any third party's copyright, patent, trademark, trade secret or other intellectual property or proprietary rights or rights of publicity or privacy; (v) he/she is the sole and exclusive owner of all rights in and to all content and elements incorporated into or used in the Submission or has the express written permission to use such content and elements from the owner(s) of the rights to such content and elements; (vi) the Submission is not the subject of any actual or threatened litigation or claim; (vii) the Submission is not obscene, offensive, libelous, pornographic, threatening, abusive, or otherwise objectionable, and does not contain illegal content; (viii) the Submission does not give rise to liability or violate any law; (ix) the Submission

does not include any disparaging remarks relating to FOUNDATION, LPGA or any third party; and (x) the Submission fully complies with these Official Rules.

FOUNDATION reserves the right to remove and disqualify any Submission entry that it deems, in its sole discretion, is inappropriate, objectionable and/or inconsistent with the positive image and goodwill related to the promotion of this Contest.

Further, by participating in this Contest, Entrant acknowledges that FOUNDATION and its designees shall have and retain the copyright, all rights resulting therefrom, and all ancillary rights with respect to all creative work in their Submission and all expressions made therein with no further compensation to the Entrant. In consideration for the right to participate in the Contest and potential display of Submission artwork each Entrant assigns to FOUNDATION and its designees all intellectual property rights in his/her Submission entry whether by right of copyright, trademark, trade secret or otherwise and whether or not subject to protection by copyright or trademark laws. The FOUNDATION reserves the right to edit, alter, copy, exhibit, publish or distribute the Submission, partially or as a whole, for purposes of publicizing or promoting the Contest, the FOUNDATION, the LPGA, and their its programs, or for any other lawful purpose without notice to Entrant and with the understanding that Entrant waives any right to inspect or approval FOUNDATIONS' use thereof.

Without limiting the application of Section 7 below, each Entrant agrees to indemnify and hold harmless FOUNDATION and its affiliates from and against any damages suffered on account of such Entrant's breach of the representations and obligations contained in this Section 6.

7. LIMITATION OF LIABILITY: Those Entrants participating in the Contest do so at their own risk. By entering in the Contest, Entrant agrees to release, indemnify, and hold harmless the FOUNDATION, LPGA, United States Golf Association, LPGA*USGA Girls Golf, and each of their respective parent companies, subsidiaries and affiliates, and each of the their respective agents, representatives, volunteers, officers, directors, shareholders, employees, sponsors, licensee, participating players, and assigns (collectively, "Releasees") from and against any and all injuries, losses, damages, claims, actions and any liability of any kind (including, without limitation, personal injury, loss or damage to personal, private, or other property and equipment) resulting from the entrance and/or arising from participation in the Contest, or any and all acts, including negligence, of Releasees, or acceptance, possession, use, misuse or nonuse of the prizes that may be awarded. Entrant agree that the laws of the State of Florida shall govern any and all disputes involving the Releasees., and that any disputes involving the Releasees shall be resolved exclusively by arbitration, in the State of Florida, pursuant to the Commercial Rules of the American Arbitration Association then in force.

Releasees, as defined in the paragraph above, are not responsible for: computer, technical, printing, typographical, human or other errors relating to or in connection with the Contest, including, without limitation, errors which may occur in connection with the administration of the Contest; the announcement of the prizes; lost, stolen, late, inaccurate, delayed, undelivered, misdirected, damaged, incomplete, garbled or illegible notices, correspondence, entries that fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including, without limitation, computer, telephone, paper transfer, unavailable satellite, network, server, Internet Service Provider, website or other connection unavailability, human or other error. Releasees are not responsible for (i) any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this Contest, and assume no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access; or (ii) any injury or damage to Entrant's or any other person's computer or property related to or resulting from participating in this Contest. The FOUNDATION reserves the right, at its sole discretion, to modify or suspend the Contest, disqualify any individual who tampers with, or is suspected of tampering with the entry process, and/or void any entries submitted fraudulently. As a condition for entrance into the Contest, Entrant agrees that: (a) under no circumstances will Entrant be permitted to obtain a judgment or award of, and Entrant hereby waives all rights to claim punitive, incidental, consequential, attorneys' fees, or any other damages against Releasees; and (b) all causes of action arising out of or connected with the Contest shall be resolved individually, without resort to any form of class action.

8. USE OF NAME/IMAGE/INFORMATION: By entering into the Contest, Entrant agrees to: (1) the release of Entrant's name and personal information to the FOUNDATION; and (2) grant use to the FOUNDATION, and its designees, of the Entrant's name, city, and state of residence and photographs/likenesses incidental to any advertising and promotional purposes worldwide, and in perpetuity, in any and all forms of media, now known or hereafter devised without additional compensation, notification or permission, except where prohibited by law. All Entrants of the Contest are subject to all notices posted at www.lpga.com, including but not limited to the privacy policy. By entering the Contest and notwithstanding anything to the contrary, Entrant voluntarily agrees that the FOUNDATION and/or its affiliates may use Entrant's personal identifiable information for marketing purposes.

9. PARENT/LEGAL GUARDIAN CONSENT; ACCEPTANCE OF RULES. TO PARTICIPATE IN THE CONTEST, EACH ENTRANT MUST OBTAIN CONSENT FROM A PARENT OR LEGAL GUARDIAN. BY SUBMITTING A SUBMISSION AND CONTEST ENTRY FORM, ENTRANT'S PARENT OR LEGAL GUARDIAN HAS PROVIDED CONSENT TO PARTICIPATE IN THE CONTEST, IT BEING UNDERSTOOD THAT SUCH PARENT OR LEGAL GUARDIAN REPRESENTS, ON BEHALF OF EACH ENTRANT, THAT HE/SHE (THEY) IS (ARE), IN FACT, ACTING IN SUCH CAPACITY AND AGREES TO ALL TERMS SET FORTH IN THESE OFFICIAL RULES, AS WELL AS TO INDEMNIFY, SAVE AND HOLD HARMLESS EACH AND ALL OF THE PARTIES HEREIN REFERRED TO ABOVE AS RELEASEES FROM ALL LOSS, LIABILITY, DAMAGE, COST OR CLAIM WHATSOEVER THAT MAY BE IMPOSED UPON SAID RELEASEES ARISING OUT OF OR IN CONNECTION SUCH ENTRANT'S PARTICIPATION IN THE CONTEST.

IF YOU DISAGREE WITH THE TERMS OF THESE RULES, DO NOT ALLOW YOUR CHILD OR WARD TO SUBMIT A CONTEST ENTRY FORM OR SUBMISSION AND/OR DO NOT ALLOW YOUR CHILD OR WARD TO PARTICIPATE IN THE CONTEST. RECEIPT OF A SUBMISSION AND CONTEST ENTRY FORM SHALL BE EVIDENCE OF ENTRANT'S PARENT OR GUARDIAN'S ACCEPTANCE (ON BEHALF OF ENTRANT) OF ALL TERMS CONTAINED IN THIS 2015 JTBC FOUNDERS CUP TICKET DESIGN CONTEST OFFICIAL RULES.

10. WINNERS AND GRAND PRIZE WINNER'S NAME: For the name of the Winners (available after March 15, 2015), send a self-addressed, stamped envelope to be received by April 15, 2015, to: FOUNDATION, 100 International Golf Drive, Daytona Beach, FL 32124, ATTN: 2015 JTBC FOUNDERS CUP TICKET DESIGN CONTEST.